

Commercializing  
*Bonbon Bouye,*  
*a Senegalese*  
*Indigenous nutrition*  
*bar,*  
with Montana Co-op



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# How it started...



- In 2019, team PATH went to Senegal and identified obstacles to food sovereignty:
  - Food insecurity & postharvest loss
  - Absence of entrepreneurial opportunities for women smallholder farmers
  - Low access (and interest) to local and healthy food for children

# *The creation of Bonbon Bouye...*

- A children's nutrition bar, healthy and shelf-stable
- Utilizes crops normally lost postharvest
- Created in partnership with women farmers in the Kaffrine region of Senegal
- An educational model for for students in Senegal



# *Commercializing Bonbon Bouye with MT Co-*





# Benefits of selling Bonbon Bouye through MT Co-op



- A nutritious snack for American consumers
- Profits will benefit Senegalese women smallholder farmers
- Profits will support local food sovereignty work on the Flathead Reservation
- Generate income & awareness for community projects related to food sovereignty
- Increases connection with the global Indigenous food system

# Steps we've taken towards U.S. commercialization

- Conducted sensory study to determine acceptance among American consumers
- MT Co-op acquired license to manufacture Bonbon Bouye
- Established steps and timeline for commercialization



# *What's next?*



## Scaling up assessments

- Packaging test: Jan-Feb 2022
- Scale-up production trials: March - June 2022
- Microbial safety and shelf-life evaluations: March - Sep 2022

## Market assessments

- Consumer tests: June - Nov 2022